



African Evangelistic Enterprise – Uganda (AEE-U) is an evangelical Christian, interdenominational, humanitarian Non-Governmental Organization (NGO) that was established in Uganda in 1971 by the late Bishop Festo Kivengere. AEE is an affiliate of African Enterprise International (AEI), an international evangelical and development agency operational in 12 African countries.

Project background

The Terego district project started with a Child Centred Community Project in 2020, funded by Help A Child Netherlands (HAC) to enhance the well-being of children and their families in Biliafe, Terego district. Child wellbeing of children in this area is low, caused by several factors including poverty, poor parenting, child marriage, teenage pregnancy, and school dropouts.

One of the interventions to improve child wellbeing is working with the parents (all who are taking care of a child, including biological or not biological children). In 2021 AEE started with The Parenting Challenge, a group-based, interactive intervention for mothers and fathers, focusing on essential parenting skills and at the same time bringing couples together so they both are able to pick up their responsibility as a parent. This group-based intervention has yielded significant impacts. 20 parenting groups were established in Biliafe's 20 villages, reporting reduced domestic violence, improved harmony, and family reconciliation. Following this success, the project expanded to neighboring Katrini sub-county in 2023, establishing 10 parenting groups to date. By addressing parenting gaps, the project demonstrates its effectiveness as an entry point for community development, since parents now undertake community initiatives to improve the wellbeing of their children. Ongoing efforts aim to sustain and document long-term impacts, showcasing potential for replication in other areas.

To show this impact and raise more public awareness of our work, strengthen our partnerships and improve our efforts, AEE would like to recruit a company to help produce a film that captures our key results, successes and challenges, best practices and lessons learnt since the inception of Parenting Challenge.

Purpose of the documentary

The aim is to showcase the transformative impact of the Parenting Project, highlighting its successes in improving parenting skills, reducing domestic violence, and promoting community development. By sharing powerful stories of change and resilience, the film will also,

- Raise awareness about parenting challenges in rural Uganda
- Demonstrate the effectiveness of community-led parenting initiatives
- Inspire continued support and funding for the project's expansion
- Amplify marginalized voices and promote empathy
- Contribute to a broader conversation about parenting, family, and community development

Roles and responsibilities

Service provider

Specific tasks for the Service Provider under the direct supervision of the AEE communications and documentation team will include but not limited to:

- Develop the film's overall concept and scenario.
- Interview selected participants for the film who have been impacted by the project.
- Visit selected sites to interact with beneficiaries who have been impacted by the project in Terego district.
- Develop the film script and storyboard to be used.
- Present a draft video to AEE Communication team for comments on contents.
- Produce a three-minutes promo film and seven-minutes documentary on parenting.
- Provide photographs of another selected projects (this will be further discussed and agreed upon)

AEE

AEE as the client shall provide necessary support to the service provider in order to execute the assignment during the duration of the consultancy. These shall include:

- Access to relevant project documents necessary for execution of the duties under this consultancy
- Contact details of relevant people to be interviewed.

Output /Deliverables

- Submit a storyboard and script for the documentary to AEE for approval before filming;
- Present draft film to AEE Communication team at the end of the field mission and incorporation of comments;
- Produce an edited Video Recording of the scenarios captured, and the footage of the recorded stories.
- Present a complete seven-minutes film version, and hand over 2 master copies to AEE.

Required Qualifications and Experience of the Service Provider

The service provider will be required to have the following:

- More than 3-years' experience working in similar field.
- Extensive experience in producing documentaries/films for organizations with the aim of reaching both local and international audiences.



- Excellent technical capacities (state of the art filming equipment preferably High Definition) to ensure smooth and high-quality production.
- Experience in development communication.
- Creative and able to translate ideas to visuals.

Duration of the Assignment

The assignment is expected to take 30 working days from the date of signing the contract or in case of any changes, a discussion will be agreed upon.

Intellectual Property

All information pertaining to this project (film, audio, digital, cyber, etc.) belonging to the client, which the service provider may come into contact with in the performance of his/her, duties under this consultancy shall remain the property of African Evangelistic Enterprise-Uganda who shall have exclusive rights over their use. Except for purposes of this assignment, the information shall not be disclosed to the public nor used in whatever form without written permission of AEE.

Integrity:

AEE has a zero-tolerance to any (sexual) abuse or exploitation or harassment. The contractor is responsible that its workers follow the Code of Conduct of the organization and will sign a code of conduct before commencing work.

Application Procedure

Interested candidates are invited to submit a proposal containing;

Technical and financial proposal. The proposal should not exceed 4 pages (about 2000 words)

A detailed CV or portfolio of past productions outlining relevant experience of the consultant(s)

Applicants are required to submit the documents to uganda.careers@aeint.org not later than **30th Nov 2024 by 5:00pm** with the subject line: **Parenting Film Production.**